

ANNUAL ARTS SPONSORSHIP PACKAGES

BENEFACTOR

\$25,000

GOLD PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Full page ad in *Arts Dispatch*
- Logo + link on Waterville Creates' website

MAJOR SPONSOR

Sponsor all Community Events..

Benefits include:

- Inclusion in paid advertisements and press releases
- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

MAJOR SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgment in curtain speech at every event and on display in Opera House lobby
- Ad in weekly e-newsletter
- 10% employee discount

GOLD CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 30 tickets good for any regular cinema screening

MAINE INTERNATIONAL FILM FESTIVAL VENUE SPONSOR

- Logo on website
- Full-page ad in program guide
- Daily acknowledgment at festival
- Passes to festival included
- Digital on-screen advertising

GALLERY SPONSOR

Benefits include:

- Logo on all print collateral and website for year-round gallery exhibitions
- Recognition at exhibition openings
- Social media promotion

AMBASSADOR

\$15,000

SILVER PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Half page ad in *Arts Dispatch*
- Logo + link on Waterville Creates' website

SUPPORTING SPONSOR

Choose one community events from the list below. Benefits include:

- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgment on display in Opera House lobby
- 10% employee discount

SILVER CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 16 tickets good for any regular cinema screening

MAINE INTERNATIONAL FILM FESTIVAL EVENT SPONSOR

- Logo on website
- Half-page ad in program guide
- Acknowledgment at festival on day of sponsorship
- Tickets to festival included

EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

ADVOCATE

\$5,000

BRONZE PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Quarter page ad in *Arts Dispatch*
- Logo on Waterville Creates' website

SUPPORTING SPONSOR

Choose one community event from the list below. Benefits include:

- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

SHOW SPONSOR

Choose one show from the current season's musicals and plays. Benefits include:

- 20 complimentary tickets
- Full-page ad in the show playbill
- Logo on poster and website
- Recognition in radio and print ads, on social media event page, and in pre-show speech

BRONZE CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 8 tickets good for any regular cinema screening

MAINE INTERNATIONAL FILM FESTIVAL SUPPORTING SPONSOR

- Logo on website
- Quarter-page ad in program guide
- Tickets to festival included

EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

Events include:
• Art in the Park
• Joy to the Ville



CONTACT

Jordyn Woodard, Marketing + Development Coordinator

ADS@WATERVILLECREATES.ORG

WATERVILLE CREATES

93 Main Street, Waterville, Maine 04901

207.873.7000 | watervillecreates.org